

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
Rod Kleckler  
815-380-5333

*City Administrator*  
Robbin Blackert  
815-564-1366



*City Clerk*  
Pam Martinez  
815-622-1100

*City Treasurer*  
Kay Abner  
815-622-1100

## TOURISM COMMITTEE

February 8, 2023

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

### AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the January 11, 2023, Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways – Dianne Bausman
  - b. Rock Falls Chamber – Bethany Bland
  - c. Tourism Director
    - i. 2023-2024 Visitor Guide
    - ii. Flock to the Rock Event – February 11, 2023
    - iii. Traveling Vietnam Memorial Wall
  - d. Rock Falls Tourism Grants
    - i. Bo's Bait & Tackle 6<sup>th</sup> Annual Youth Fishing Extravaganza – requesting \$1,000.00
  - e. Marketing/Advertising/Promotions
    - i. Website/Video Campaign for Bellson Music Fest
  - f. Façade Grants
  - g. Hotels
5. New Business:
  - a. Lobdell/Miller RB&W District Wedding Ceremony Event Permit – Saturday, June 15, 2024
  - b. Rock River Jazz Band Performances at RB&W District – July, August, September 2023 – Saturdays
  - c. RB&W District Event Permit – Rock Falls Chamber of Commerce – Summer Splash – June 23 and June 24, 2023
  - d. RB&W District Event Permit – Rock Falls Chamber of Commerce – Biz Boo! Trick-or-Treat – October 27, 2023
  - e. RB&W District Event Permit – Rock Falls Chamber of Commerce – Hometown Holidays – November 17, 2023
6. Old Business:
  - a. Self Service Kayak Rental Proposal for 2023
7. Committee Member Items
8. Adjournment

Next Regular Meeting: March 8, 2023  
Posted: February 3, 2023  
Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.