

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*

Rod Kleckler  
815-380-5333

*City Administrator*

Robbin Blackert  
815-564-1366



*City Clerk*

Pam Martinez  
815-622-1100

*City Treasurer*

Kay Abner  
815-622-1100

## TOURISM COMMITTEE

February 12, 2025

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

### AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the January 8, 2025, Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways
  - b. Rock Falls Chamber – Sam Smith
  - c. Tourism Director
    - i. New Tourism Assistant hire
    - ii. Sponsorship Campaign
    - iii. Rock Falls Area Visitor Guide 2025-2026
    - iv. Flock to the Rock '25
5. Rock Falls Tourism Grants:
  - a. Percussion Palooza – February 23, 2025 – Request \$300.00
6. Marketing
7. New Business:
  - a. RB&W District Park Permit – Outdoor event for Quinceanera ceremony – August 2, 2025
  - b. RB&W District Park – Possible monetary donation from family for a digital sign
  - c. Tom Reife (sculpture currently at RB&W District – “Portal”)
8. Hotels
9. Committee Member Items
10. Adjournment

Next Regular Meeting: March 12, 2025

Posted: February 7, 2025

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.