

Rock Falls Tourism Committee
City of Rock Falls Council Chambers
603 West 10th Street, Rock Falls
Wednesday, February 13th, 2019
10:00 A.M.

AGENDA

CALL TO ORDER

- A. Roll Call
- B. Public Comment
- C. Review of Minutes from January 9th, 2019 meeting
 - 1. *ACTION REQUESTED*: Approve Minutes from January 9th, 2019 meeting
- D. Tourism Committee Updates
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Chamber Update – Bethany Bland
 - c. Tourism Director Report – Megan Horsman
 - d. Rock Falls Tourism Grants Update
 - i. Taste of Fiesta Sponsorship Grant Review 9-21-2019 (\$800.00)
 - 1. *ACTION REQUESTED*: Approve grant request and RB&W event permit application.
 - e. Façade Grant Program Update
 - i. Blackhawk Hill Regional Council
 - 1. *ACTION REQUESTED*: Approve façade grant request
 - f. Northwest Illinois Film Office
 - i. Review of 2019 funding commitment for NIFO
 - 1. *ACTION REQUESTED*: Approval of the funding commitment for the Northwest Illinois Film Office \$5000.00
 - g. Marketing/ Advertising/ Promotions
 - i. Marketing Resource Management software
 - ii. Geofencing Software discussion
 - h. Hotel Updates
 - i. RB&W District Event Permit Application Review
- E. New Business
 - a. Discussion and approval of the Food Truck Fridays 2019 schedule and fee structures.
 - b. Update on upcoming Quad Cities outdoor expo this weekend.
- F. Next Meeting Date & Time 03-13-2019
- G. Committee Member Items
- H. Executive Session
- I. Action taken from executive Session
- J. Adjournment

Posted: 02-11-2019 Eric Arduini – City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108; promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.