

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

February 14, 2024

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the January 10, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber – Sam Smith
 - c. Tourism Director
 - i. Flock to the Rock '24
 - ii. Bellson Music Fest Updates
5. Rock Falls Tourism Grants:
 - a. Rock River Jazz Band Concert Series (4 Concerts) – Requesting \$500 to \$1,000
 - b. Sauk Valley Water Ski Shows – Requesting Sponsorship for year events
6. Façade Grants:
 - a. Update Letter from Mud & Moo Boutique on sign installation
7. New Business
 - c. RB&W Park Permit – Rock River Jazz Band – July 13, July 27, August 17 and September 14, 2024
 - d. Veteran's Park Memorial Bricks
 - e. Rock Falls Tourism Mission Statement
8. Old Business:
9. Marketing/Advertising/Promotions
10. Hotels
11. Committee Member Items
12. Adjournment

Next Regular Meeting: March 13, 2024

Posted: February 9, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.