

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*

Rod Kleckler  
815-380-5333

*City Administrator*

Robbin Blackert  
815-564-1366



*City Clerk*

Pam Martinez  
815-622-1100

*City Treasurer*

Kay Abner  
815-622-1100

## TOURISM COMMITTEE

March 11, 2026

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

### AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the February 11, 2026, Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways
  - b. Rock Falls Chamber - Sam Kersey
  - c. Tourism Director - Updates:
    - i. Hometown Heros Pole Banners
    - ii. Bellson Music Fest Update
    - iii. Salute to America 250 Update
    - iv. Beers & Gears Event
5. Event Sponsorship Grants
  - a. Rock River Jazz Band - 4 Concerts throughout the summer of 2026 - Requesting \$1,000.00
  - b. Touch-A-Truck - May 30, 2026 - Requesting \$1,000.00
  - c. Taste of Fiesta - September 12, 2026 - Requesting \$1,000.00
6. Façade Grants
  - a. Kapp's Banquet Facility - Requesting \$5,000.00
  - b. Hill's Electric Motor Service - Requesting \$5,000.00
7. Marketing
8. New Business
  - a. RB&W Park Use - Rock River Jazz Band for May 30, June 13, July 11 and August 22, 2026
  - b. RB&W Park Use - Taste of Fiesta for September 12, 2026
  - c. Fiscal Year 2027 - Tourism Budget Review
9. Hotels
10. Committee Member Items
11. Adjournment

Next Regular Meeting: April 8, 2026

Posted: March 6, 2026

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Bryan Plummer, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.