

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

Rod Kleckler
815-380-5333

City Administrator

Robbin Blackert
815-564-1366



City Clerk

Pam Martinez
815-622-1100

City Treasurer

Kay Abner
815-622-1100

TOURISM COMMITTEE

March 12, 2025

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the February 12, 2025, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber - Sam Smith
 - c. Tourism Director
 - i. Sponsorship Campaign
 - ii. Rock Falls Area Visitor Guide 2025-2026
5. Rock Falls Tourism Grants:
 - a. Rock River Jazz Band - June 14/July 19/August 30, 2025 - Request \$500.00 to \$1,000.00
 - b. Touch A Truck - June 28, 2025 - Request \$500.00
6. Marketing
7. New Business:
 - a. RB&W District Park Permit - Rock River Jazz Band - June 14/July 19/August 9/August 30, 2025
 - b. Presentation of Tourism Budget
8. Old Business:
 - a. RB&W District Park - Possible monetary donation from family for a digital sign
9. Hotels
10. Committee Member Items
11. Adjournment

Next Regular Meeting: April 9, 2025

Posted: March 7, 2025

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.