

Rock Falls Tourism Committee
City of Rock Falls Council Chambers
603 West 10th Street, Rock Falls
Wednesday, March 13th, 2019
10:00 A.M.

AGENDA

CALL TO ORDER

- A. Roll Call
- B. Public Comment
- C. Review of Minutes from January 9th, 2019 meeting
 - 1. *ACTION REQUESTED*: Approve Minutes from January 9th, 2019 meeting

D. Tourism Committee Updates

- a. Blackhawk Waterways – Dianne Bausman
- b. Chamber Update – Bethany Bland
- c. Tourism Director Report – Megan Horsman
- d. Rock Falls Tourism Grants Update
 - i. Taste of Fiesta Sponsorship Grant Review 9-21-2019 (\$800.00)
 - 1. *ACTION REQUESTED*: Approve grant request and RB&W event permit application.
 - ii. YMCA Outdoor Adventure Fest Grant Review 5-18-2019 (\$500.00)
 - 1. *ACTION REQUESTED*: Approval grant request
- e. Façade Grant Program Update
 - i. Blackhawk Hill Regional Council
 - 1. *ACTION REQUESTED*: Approve façade grant request
- f. Northwest Illinois Film Office
- g. Marketing/ Advertising/ Promotions
 - i. Marketing Resource Management software
 - ii. Geofencing Software discussion
 - iii. Visitor’s Guide update
- h. Hotel Updates
- i. RB&W District Event Permit Application Review

E. New Business

- a. Discussion and approval of the Food Truck Fridays 2019 schedule and fee structures.
- b. Recap of the Quad Cities Outdoor Expo.
- c. Discussion on a documentary of the history of Rock Falls
- d. Discussion on adding Rock Falls to Otocast application
- e. Website Redevelopment

F. Next Meeting Date & Time 04-10-2019

G. Committee Member Items

H. Executive Session

I. Action taken from executive session

J. Adjournment

Posted: 03-07-2019 Eric Arduini – City Clerk

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