

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

March 13, 2024
10:00 a.m.
Council Chambers
603 W 10th Street
Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the February 14, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber – Sam Smith
 - c. Tourism Director
 - i. Bellson Music Fest Updates
 - ii. Commemorative Bricks
 - iii. Taco Throwdown Festival Updates
5. Rock Falls Tourism Grants:
 - a. Taste of Fiesta – September 7, 2024 – Requesting \$2,000.00
6. Façade Grants:
 - a. Mud & Moo Façade – Completed Sign Project – Request \$1,172.83
7. New Business
 - b. RB&W Park Permit – Taste of Fiesta – September 7, 2024
 - c. Tourism proposed FY 2025 budget
8. Old Business:
 - a. Rock Falls Tourism Mission Statement
9. Marketing/Advertising/Promotions
10. Hotels
11. Committee Member Items
12. Adjournment

Next Regular Meeting: April 10, 2024

Posted: March 8, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.