

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

April 10, 2024

10:00 a.m.

Council Chambers
603 W 10th Street
Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the March 14, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways
 - b. Rock Falls Chamber – Sam Smith
 - c. Tourism Director
 - i. Commemorative Bricks
 - ii. Sauk Valley Talent Show Competition
 - iii. Eats ‘N’ Beats @ the District
 - iv. Taco Throwdown Festival
5. Rock Falls Tourism Grants:
 - a. YMCA Outdoor Adventure Fest – May 18, 2024 – Requesting \$500.00
6. Façade Grants:
7. New Business:
 - a. RB&W Park Permit – New Life Lutheran – May 18, 2024
8. Old Business:
9. Marketing/Advertising/Promotions
10. Hotels
11. Committee Member Items
12. Adjournment

Next Regular Meeting: May 8, 2024

Posted: April 5, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.