

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

April 13, 2022

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the March 9, 2022, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Update on summer 2022 events
 - d. Rock Falls Tourism Grants
 - i. Outdoor Adventure Fest – YMCA – May 14, 2022 - \$500.00
 - ii. Pet Photo Fest – Heritage Woods of Sterling on behalf of Happy Tails Humane Society – May 21, 2022 - \$100.00
 - iii. Summer Splash – Rock Falls Chamber – June 24-25, 2022 - \$1,000.00
 - iv. Bo's Bait & Tackle 5th Annual Youth Fishing Extravaganza – August 6, 2022 - \$1,000.00
 - e. Façade Grant Program
 - i. Z & She's Academy of Dance – Project complete, approve payment of matching funds in the amount of \$5,000.00
 - ii. Stahr Media, LLC – Amount requested - \$4,706.04
 - iii. Kapp's Banquet – Martin Kapp – Amount requested \$4,337.01
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/Promotions
 - h. Hotels
5. New Business:
 - a. Event Permit - Rock Falls Chamber of Commerce – Summer Splash June 24-25, 2022
6. Committee Member Items
7. Adjournment

Next Regular Meeting: May 11, 2022

Posted: April 8, 2022

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.