

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
William B. Wescott
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City Administrator
Robbin Blackert
815-564-1366



City Clerk
815-622-1100
Ext. 4

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

April 14, 2021

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order – Chairman Schuneman
2. Audience Requests
3. Approve Minutes of the March 10, 2021 Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Barn Quilting Class – April 17, 2021 – 20 signed up
 - ii. Working with Whiteside County Airport for the event to be held on July 23, 24 and 25, 2021
 - iii. Update – Jammin’ On The Rock – May 6, 2021
 - iv. Art in the Park – May 22, 2021 and September 4, 2021
 - v. Koloni Bikes- Back in the Park by end of April
 - d. Rock Falls Tourism Grants
 - i. Event Sponsorship Grant – Rock Falls Chamber of Commerce – Summer Splash
 - e. Façade Grant Program
 - i. Façade Improvement Program Application – Folsom’s Bakery
 - f. Northwest Illinois Film Office
 - g. Marketing/ Advertising/Promotions
 - h. Hotels
5. New Business:
 - a. Event Permit Application – Relay for Life Sauk Valley – June 5, 2021
 - b. Wedding Ceremony Event Permit Application – June 12, 2021
 - c. Event Permit Application – Rock Falls Chamber of Commerce – Summer Splash – June 25 & 26, 2021
 - d. Event Permit Application – Gold Wing Road Riders Association – August 7, 2021
 - e. Event Permit Application – Triple P BBQ Rib Fest – August 21 & 22, 2021

6. Old Business:
 - a. Christmas Tree & Decorations for RB&W Park – Have been delivered
7. Committee Member Items
8. Adjournment

Next Regular Meeting: May 12, 2021 at 10:00 a.m.

Posted: April 9, 2021

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.