



City of Rock Falls

Tourism Committee Meeting Minutes

Date: 04/14/2021

Time Meeting Started: 10:00 a.m.

Time Meeting Ended: 10:55 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Interim Director Melinda Jones	P
Brian Tribley	P	Diane Bausman	P
Emily Roth	A	Administrator Blackert	P
Amy Williamson	P	Mayor Wescott	P
Bethany Bland	P		
Casey Babel	P		
Tom Rynott	P		

Ordinance/Topic	Discussion	Plan of Action
Call to Order	Meeting was called to Order at 10:00 a.m. by Chairman Schuneman.	
Audience Requests	None	
Approve Minutes	Committee reviewed minutes from the March 10, 2021 Tourism Committee meeting. Amy Williamson moved to approve minutes as presented, second by Casey Babel, motion carried.	Minutes Approved
Tourism Committee Updates	a. Blackhawk Waterways – Diane Bausman – Report from BWCVB was presented b. Rock Falls Chamber – Bethany Bland updated the committee on their upcoming events – Small Business Collective – Hiring Tips April 27, Tailgate Bingo Party May 20, Community Garage Sales May 14-16 and Summer Splash June 25-26 c. Tourism Director – Melinda Jones i. Barn Quilting Class – 23 signed up ii. Working with Whiteside County Airport to set up vendors and hotel accommodations for the July 23-25, 2021 event iii. Jammin’ on the Rock – May 6, 2021 from 6:00 p.m. to 7:30 p.m. iv. Art in the Park – May 22, 2021 and September 4, 2021 v. Koloni Bikes will be back in the park by the end of April or beginning of May d. Rock Falls Tourism Grants – Event Sponsorship Grant – Rock Falls Chamber of Commerce is requesting \$5,000.00 for fireworks show during Summer Splash. The entire budget for Sponsorship Grants is \$5,000.00 for FY 2022. After discussion the Rock Falls Chamber of Commerce will attempt to obtain other sponsorships and bring back to the next meeting. e. Façade Grant Program -Folsom’s Bakery completed an application for the Façade Improvement Program for new signage in the amount of \$2,157.00. Brian Tribley moved to approve the Façade Grant in the amount of \$2,157.00, second by Amy Williamson, 6 ayes, motion carried.	Tabled until the next meeting Façade Grant approved
New Business	a. Event Permit Application – Relay for Life Sauk Valley – June 5, 2021. Casey Babel moved to approve the Event Permit Application, second by Amy Williamson, 6 ayes, motion carried.	Event Permit Approved

	b. Wedding Ceremony Event Permit Application – June 12, 2021. Brian Tribble moved to approve the Wedding Ceremony Event Application, second by Tom Rynott, 6 ayes, motion carried. c. Event Permit Application – Rock Falls Chamber of Commerce – Summer Splash – June 25 -26 2021. Brian Tribble moved to approve the Event Permit Application, second by Amy Williamson, 6 ayes, motion carried. d. Event Permit Application – Gold Wing Road Riders Association – August 7, 2021. Bethany Bland moved to approve the Event Permit Application, second by Casey Babel, 6 ayes, motion carried. e. Event Permit Application – Triple P BBQ Rib Fest – August 21-22, 2021. Tom Rynott moved to approve the Event Permit Application, second by Casey Babel, 6 ayes, motion carried.	Wedding Ceremony Event Permit Approved Event Permit Approved Event Permit Approved
Committee Member Items	Alderman Schuneman stated that this would be his last Tourism Committee Meeting and thanked everyone for all they have done.	
Adjournment	Meeting adjourned at 10:55 a.m.	

Chairman Schuneman _____