

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

May 10, 2023

10:00 a.m.

Council Chambers
603 W 10th Street
Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
 - a. Chaley Sexton – Mud & Moo Boutique
3. Approve Minutes of the April 12, 2023, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Tourism Week – May 8 -12, 2023
 - ii. Sponsorship Campaign ended
 - iii. Jammin’ On The Rock – June 1, 2023
 - iv. Bellson Music Fest – June 10, 2023
 - v. Vietnam Traveling Memorial Wall update – Labor Day Weekend
 - vi. Art in the Park Sculpture Walk update – September 2, 2023 – voting for new sculptures will be at the June Tourism Committee Meeting
 - vii. Ride Illinois update – June 14 & 15, 2023
 - d. Rock Falls Tourism Grants
 - i. YMCA – Outdoor Adventure Fest – Requesting \$500.00
 - ii. Sauk Valley Water Ski Show – Requesting \$500.00
 - e. Marketing/Advertising/Promotions
 - f. Façade Grants
 - g. Hotels
5. New Business:
 - a. Façade Grant revision proposal
6. Old Business:
7. Committee Member Items
8. Adjournment

Next Regular Meeting: June 14, 2023

Posted: May 5, 2023
Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.