

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

April 13, 2022

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the April 13, 2022, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Barn Quilt Painting Class
 - ii. Bellson Music Fest – New Band Announcement – Pippi and Daniel Music Emcee – Denny Ferrall
 - iii. Bike Share Program – New locks were placed/some bikes are at the park
 - iv. Sponsorship Campaign is finished – getting marketing items ready
 - d. Rock Falls Tourism Grants
 - i. Sponsorship Grant - Rock Falls River Chase -August 6th & 7th, 2022 - \$1,000.00
 - ii. Sponsorship Grant - Taste of Fiesta – September 10, 2022 - \$2,000.00
 - iii. Sponsorship Grant – Fiesta Day Parade – September 17, 2022 - \$250.00
 - e. Façade Grant Program
 - i. Bartini's – Amount Requested \$5,000.00
 - ii. PC Tech20, Inc. – Amount Requested \$2,915.29
 - f. Northwest Illinois Film Office
 - g. Marketing/ Advertising/Promotions
 - h. Hotels
5. New Business:
 - a. RB&W Park Event Permit – Z & She's Dance Recital – June 4, 2022 at 5:00 p.m.
 - b. RB&W Park Event Permit – Taste of Fiesta – September 10, 2022 from 12:00 p.m. until 7:00 p.m.
6. Committee Member Items
7. Adjournment

Next Regular Meeting: June 8, 2022

Posted: May 6, 2022

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.