

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
William B. Wescott  
815-380-5333

*City Administrator*  
Robbin Blackert  
815-564-1366



*City Clerk*  
Eric Arduini  
815-622-1104

*City Treasurer*  
Kay Abner  
815-622-1100

**Rock Falls Tourism Committee Meeting**  
**June 13th, 2018**  
**10:00 A.M.**

**City of Rock Falls Council Chambers**  
**603 West 10<sup>th</sup> Street**  
**Rock Falls, Illinois**

**AGENDA**

1. **Call to Order**
2. **Audience Request**
3. **Read & Approve Minutes**
  - a. Approval of the minutes of the May 9th, 2018 Tourism meeting
4. **Updates:**
  - a. Blackhawk Waterways - Dianne Bausman
  - b. Chamber Update - Bethany Bland
  - c. Director Janell Loos
    - i. Sunkissed Music Festival 2018 - June 8th and 9<sup>th</sup>
      1. Wrap up
    - ii. Touch-A-Truck August 11<sup>th</sup> RB&W Application Approval
    - iii. Rock Falls Days
    - iv. Rock Falls Big Cat Fishing Tournament
    - v. 1<sup>st</sup> Annual Youth Fishing Extravaganza
    - vi. Twin Cities Restaurant Week
    - vii. Food Truck Fridays
    - viii. Art in the Park
  - d. Tourism Grant Update:
    - i. Received request for \$1000.00 from Rock Falls River Chase
    - ii. Received Request for \$1000.00 from 1st Annual Youth Fishing Extravaganza
    - iii. Received a request for \$500.00 from Optimist Club Touch A Truck
    - iv. Received Grant Request for \$1000.00 from The Water Ski Show - the Ski Broncos have visited Rock Falls Seward's Riverside Park and can have the show in 6 ft of water.

- e. Façade Grant Program Update
- f. Northwest Illinois Film Office
- g. Marketing/Advertising/ Promotions
- h. Hotel Updates

**5. New Business:**

- a. Approval of the event Test Drive at RB&W District East/West Patios

**6. Committee Member Items**

**7. Adjournment**

Posted: 06/07/2018 Eric Arduini – City Clerk

Next regular meeting: 07/11/2018

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108; promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.