

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

May 10, 2023

10:00 a.m.

Council Chambers
603 W 10th Street
Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the May 5, 2023, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Sam Smith
 - c. Tourism Director
 - i. Jammin’ On The Rock – June 1, 2023 update
 - ii. Bellson Music Fest – June 10, 2023 update
 - iii. Ride Illinois – June 14 & 15, 2023 update
 - iv. Vietnam Traveling Memorial Wall update – Update
 - v. Art in the Park Sculpture Walk update –New sculpture submissions – Committee Voting – Selections need to be turned into Tourism Department by June 21, 2023
 - vi. Independence Day Celebration – Eats ‘N’ Beats @ the District – June 30, 2023
 - d. Rock Falls Tourism Grants
 - i. Sponsorship Grant – Sterling/Rock Falls Jaycees for Fireworks – Requesting \$500.00
 - ii. Sponsorship Grant – Rock Falls River Chase – Requesting \$1,000.00
 - e. Marketing/ Advertising/Promotions
 - f. Façade Grants
 - g. Hotels
5. New Business:
 - a. RB&W District Event Permit - Twin Cities Pride Festival – September 30, 2023
 - b. Purchase of the Inner Light Sculpture at the RB&W District in the amount of \$10,000.00
6. Committee Member Items
7. Adjournment

Next Regular Meeting: July 12, 2023

Posted: June 9, 2023

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.