

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*

Rod Kleckler  
815-380-5333

*City Administrator*

Robbin Blackert  
815-564-1366



*City Clerk*

Pam Martinez  
815-622-1100

*City Treasurer*

Kay Abner  
815-622-1100

## TOURISM COMMITTEE

July 8, 2026

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

### AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the June 10, 2026, Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Visit NW Illinois
  - b. Rock Falls Chamber
  - c. Tourism Director – Updates:
    - i. Bellson Music Fest Update – June 6, 2026
    - ii. Salute to America 250 Update – June 13 & 14, 2026
    - iii. Sick the Mag Mini-Block Party Update – June 15, 2026
    - iv. Eats 'N' Beats @ The District Independence Day Celebration Update – July 2, 2026
    - v. Eats 'N' Beats @ The District – July 18, 2026
5. Event Sponsorship Grants:
  - a. Rock Falls First Responder 5K – October 31, 2026 – Requesting \$500.00
6. Marketing
7. Old Business:
  - a. Art in the Park – Top 8 Sculptures Chosen
8. New Business
  - a. Discussion on changes to the Bellson Music Fest for 2027
9. Hotels
10. Committee Member Items
11. Adjournment

Next Regular Meeting: August 12, 2026

Posted: July 2, 2026

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Bryan Plummer, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.