

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
William B. Wescott  
815-380-5333

*City Administrator*  
Robbin Blackert  
815-564-1366



*City Clerk*  
Eric Arduini  
815-622-1104

*City Treasurer*  
Kay Abner  
815-622-1100

**Rock Falls Tourism Committee Meeting**  
**July 11<sup>th</sup>, 2018**  
**10:00 A.M.**

**City of Rock Falls Council Chambers**  
**603 West 10<sup>th</sup> Street**  
**Rock Falls, Illinois**

**AGENDA**

1. **Call to Order**
2. **Audience Request**
3. **Read & Approve Minutes**
  - a. Approval of the minutes of the June 13<sup>th</sup>, 2018 Tourism meeting
4. **Updates:**
  - a. Blackhawk Waterways – Dianne Bausman
  - b. Chamber Update – Bethany Bland
  - c. Director Janell Loos
    - i. ROCK FALLS RIVER CHASE Re-scheduled Date(Sept. 22-23 2018) new application submitted
    - ii. ROCK FALLS DAYS (August 1-5 2018)
      1. Petunia City Brass
      2. Rock Falls Big Cat Fishing Tournament
      3. 1st Annual Youth Fishing Extravaganza
      4. Rock Falls Day Craft Show
      5. Rock River Turtle Race
      6. 1st Annual Doggy Pageant
    - iii. TWIN CITIES RESTAURANT WEEK
    - iv. FOOD TRUCK FRIDAYS
    - v. ART IN THE PARK
    - vi. WATER SKI SHOW
  - d. Tourism Grant Update
  - e. Façade Grant Program Update
  - f. Northwest Illinois Film Office

- g. Marketing/Advertising/ Promotions
- h. Hotel Updates

**5. New Business:**

- a. Invoicing of Events
- b. Clean-up of Events

**6. Committee Member Items**

**7. Adjournment**

Posted: 07/06/2018 Eric Arduini - City Clerk

Next regular meeting: 08/08/2018

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108; promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.