

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

July 13, 2022

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the June 8, 2022, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Bellson Music Fest – June 18, 2022 – Update
 - ii. Independence Day Celebration – July 1, 2022 – Update
 - iii. Jammin’ On the Rock – July 7, 2022
 - iv. Food Truck Friday – July 8, 2022
 - v. Art in the Park Sculpture Walk – New Sculptures selected
 - d. Rock Falls Tourism Grants
 - i. Sponsorship Grant – Sterling Rock Falls Jaycees Independence Day Celebration – July 1, 2022 – Requesting an additional \$1,750.00
 - ii. Sponsorship Grant – Little League State Tournament – Junior Boys Baseball – July 29 through August 2, 2022 - \$1,000.00
 - iii. Sponsorship Grant – Paws & Claws 5K Run for Rescues – August 6, 2022 - \$300.00 (any amount appreciated)
 - iv. Sponsorship Grant – After Dusk Free Children’s Outdoor Movie Show – Woodlawn Arts Academy – August 6, 2022 - \$250.00
 - e. Marketing/ Advertising/Promotions
 - i. New Rock Falls Tourism Website is up and running
 - f. Façade Grants
 - i. Kapp’s Banquet Facility – Project is unable to be completed within the 90 day period – Extension Letter
 - ii. Bartini’s – Project is unable to be completed within the 90 day period – Extension Letter
 - g. Hotels
5. New Business:
 - a. RB&W Park Event Permit – Rock Falls Chamber -Biz Boo Trick-or-Treat (formally Uptown Trick-or-Treat) – October 28, 2022 (Would like permit or rental of park fees waived)

- b. Amendment to Rock Falls Tourism – Event Sponsorship Grant for events starting in 2023.
 - i. Award Limits – One day \$500.00, Two day or more \$1,000.00
 - ii. Request Frequency – Rock Falls Tourism will fund no more than ONE application for sponsorship from any one organization per Rock Falls Tourism Fiscal Year
- 6. Committee Member Items
- 7. Adjournment

Next Regular Meeting: August 10, 2022

Posted: July 8, 2022

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.