

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
Rod Kleckler  
815-380-5333

*City Administrator*  
Robbin Blackert  
815-564-1366



*City Clerk*  
815-622-1100  
Ext. 4

*City Treasurer*  
Kay Abner  
815-622-1100

## TOURISM COMMITTEE

August 11, 2021

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

### AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the July 14, 2021 Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways – Dianne Bausman
  - b. Rock Falls Chamber – Bethany Bland
  - c. Tourism Director
    - i. Whiteside County Airport ACCA - Update
    - ii. Jammin' On The Rock – Update
    - iii. Art in the Park – Update
    - iv. Food Truck Friday - Update
  - d. Rock Falls Tourism Grants
  - e. Façade Grant Program
    - i. Folsom's Bakery – Façade Grant Request for Window Replacement
  - f. Northwest Illinois Film Office
  - g. Marketing/Advertising/Promotions
    - i. Northwest Quarterly Magazine for Art in the Park Sculpture Walk
    - ii. Billboard for Art in the Park Sculpture Walk
  - h. Hotels
5. New Business:
  - a. Member Grant Requests
6. Old Business:
7. Committee Member Items
8. Adjournment

Next Regular Meeting: September 8, 2021 at 10:00 a.m.

Posted: August 6, 2021

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.