

City of Rock Falls

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Rock Falls Tourism Committee
City of Rock Falls Council Chambers
603 West 10th Street, Rock Falls
August 14, 2019
10:00 A.M.

AGENDA

1. Call to order @ 10:00 a.m. – Chairman Schuneman
2. Audience Requests
 - a. Missy Schultz from Haunted Haven, asking for reconsideration on Tourism Event Grant
3. Approve Minutes from June 19, 2019 and July 7, 2019 Tourism Committee Meetings
4. Tourism Committee Updates
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Chamber Update – Bethany Bland
 - c. Tourism Director Report – Megan Horsman
 - i. Food Truck Fridays Follow Up
 - ii. Draft of Brochure for Art in the Park/Winning Sculptures & Placement
 - iii. New Assistant Hire – Melinda Jones
 - iv. Update on Status of Upcoming Events
 - d. Rock Falls Tourism Grants
 - e. Façade Grant Program Update
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/ Promotions
 - i. Data from Choozle Automated Marketing, Facebook and Google Analytics
 - h. Hotel Updates
5. New Business:
 - a. Discussion to change Committee Meeting Dates
 - i. September 11, 2019 to September 18, 2019 – November 13, 2019 to November 6, 2019 – December 11, 2019 to December 4, 2019 and January 8, 2020 to January 15, 2020
6. Committee Member Items
7. Adjournment

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108; promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.