



City of Rock Falls

Tourism Committee Meeting Minutes

Date: 08/14/19 Time Meeting Started: 10:05 a.m. Time Meeting Ended: 10:42 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Director Megan Horsman	P
Brian Tribley	P	Administrator Blackert	P
Diane Bausman	A	Mayor Wescott	P
Amy Williamson	A		
Bethany Bland	P		
Glen Kuhlemier	P		
Mike Sterba	P		
Tom Rynott	P		
X-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	Meeting was called to Order at 10:05 a.m. Introduction of new member Coloma Township Park District Director Tom Rynott.	
Audience Requests	None (Missy Schultz did not attend meeting)	
Approve Minutes	Committee reviewed minutes from June 19 & July 7, 2019 Tourism Committee meetings. Chairman Schuneman moved to approve minutes as presented, Tribley seconded. Motion carried.	Minutes Approved
Old Business	None	
Updates	A. Blackhawk Waterways update was included in packet for review. B. Chamber Update - Planning Uptown trick or treat and Hometown Holidays C. Director's Report Food Truck Fridays are done and there was no negative feedback from vendors. Committee reviewed brochure for Art in the Park Director Horsman informed committee that the new part-time assistant would be Melinda Jones who will be starting in mid September. Updated committee on replacement sculpture for Art in the Park and date for removal of new sculptures on August 26th and setting new sculptures on Friday, September 6th. D. Tourism Grants - No new grant applications received. E. No new façade grants F. Northwest Illinois Film Office - no new updates G. Marketing - Discussion and review of results from choozle , facebook & google automated marketing. Discussion of the new Art in the Park App through Otocast. Current sculptures are on app, but new sculptures will be available on September 6th.	No Further Action required on all items

	Hotel Updates - No updates	
New Business	Discussion of need to change meeting dates in September, November & December. Motion was made by Brian Tribley to change meeting dates from September 11th to the 18th, November 13th to the 6th and December 11th to the 4th, second by Chairman Schuneman, motion carried.	Change meeting dates
Committee Member Items	none	
Adjournment	Meeting adjourned at 10:42 a.m.	

Chairman Schuneman

