

# City of Rock Falls

603 W. 10<sup>th</sup> Street  
Rock Falls, IL 61071-2854

*Mayor*  
Rod Kleckler  
815-380-5333

*City Administrator*  
Robbin Blackert  
815-564-1366



*City Clerk*  
Pam Martinez  
815-622-1100

*City Treasurer*  
Kay Abner  
815-622-1100

## TOURISM COMMITTEE

August 14, 2024

10:00 a.m.

Council Chambers

603 W 10<sup>th</sup> Street

Rock Falls, IL 61071

### AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the July 10, 2024, Tourism Committee Meeting
4. Tourism Committee updates:
  - a. Blackhawk Waterways
  - b. Rock Falls Chamber - Sam Smith
  - c. Tourism Director
    - i. Sauk Valley Talent Competition Series - Finale! - August 8, 2024
    - ii. Eats 'N' Beats - Update - August 16, 2024
    - iii. Art in the Park Outdoor Art Gallery and Sculpture Walk - Update - August 24, 2024
    - iv. Kayak and Bicycle Rentals - Update
5. Façade Grants:
  - a. Touch of Thai / Barcode Bar - Requesting \$3,000.00 for 2 signs
6. Marketing/Advertising/Promotions
7. Hotels
8. Committee Member Items
9. Adjournment

Next Regular Meeting: September 11, 2024

Posted: August 9, 2024

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.