

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

September 7, 2022

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the August 10, 2022, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Blackhawk Waterways CVB Annual Meeting in Rochelle
 - ii. Art in the Park Sculpture Walk – September 3, 2022
 - iii. Sunday Funday Jammin’ On The Rock – September 25, 2022
 - iv. Lumberjack Show and Beard Contest – October 1, 2022
 - d. Rock Falls Tourism Grants
 - i. Sponsorship Grant – Rock Falls Chamber of Commerce – Hometown Holidays – \$1,000.00
 - e. Marketing/Advertising/Promotions
 - f. Façade Grants
 - i. PCTECH2U – Project Complete - Approve payment in the amount of \$2,000.00
 - ii. Kapps Banquet Facility – Project Complete – Approve payment in the amount of \$2,168.51
 - iii. Ruben Tapia (Brito’s) – Application for Façade Improvement Program in the amount of \$1,600.00
 - g. Hotels
5. New Business:
 - a. Daniel Corzine Wedding at RB&W Park – Saturday, August 20, 2022 - Cancelled due to rain all day. Would like to be refunded the electric charge of \$50.00.
 - b. RB&W District Event Permit - Rock Falls Chamber of Commerce – Hometown Holidays – November 16-21, 2022
 - c. Event Sponsorship Grant Revisions
6. Old Business
 - a. Link Media Outdoor Billboard – Change photo in middle of contract for next year
7. Committee Member Items
8. Adjournment

Next Regular Meeting: October 12, 2022

Posted: September 2, 2022

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.