

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor

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City Administrator

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City Clerk's Office

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City Treasurer

Kay Abner
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Rock Falls Tourism Committee
City of Rock Falls Council Chambers
603 West 10th Street, Rock Falls
October 9, 2019
10:00 A.M.

AGENDA

1. Call to order @ 10:00 a.m. – Chairman Schuneman
2. Audience Requests
3. Approve Minutes from September 18, 2019 Tourism Committee Meetings
ACTION REQUESTED: Approve Minutes from September 18, 2019 Tourism Committee Meeting
4. Tourism Committee Updates
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Chamber Update – Bethany Bland
 - c. Tourism Director Report – Megan Horsman
 - d. Rock Falls Tourism Grants
 - i. Event Sponsorship Grant – Rock Falls Chamber of Commerce grant request in the amount of \$1,000.00 for Hometown Holidays
ACTION REQUESTED: Decision on Event Grant Request
 - e. Façade Grant Program Update
 - i. Façade Grant for Touch of Thai
ACTION REQUESTED: Decision on Façade Grant Request
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/ Promotions
 - h. Hotel Updates
5. New Business:
 - a. Discussion on the purchase of a vehicle for Tourism Events
ACTION REQUESTED: Approval to purchase a used vehicle (cargo van or similar) for Tourism Events
 - b. Discussion on addition of new events to the 2020 calendar – Lumberjack Festival and Holiday Light Display in the Park
ACTION REQUESTED: Approval of additional events to the calendar
6. Committee Member Items
7. Adjournment

Posted: 10-03-2019 Michelle Conklin, Deputy City Clerk

Next Meeting Date: 11-06-2019 at 10:00 a.m.