



City of Rock Falls

Tourism Committee Meeting Minutes

Date: 10/9/19

Time Meeting Started: 10:00 a.m. Time Meeting Ended: 10:53 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Director Megan Horsman	P
Brian Tribley	P	Tourism Assistant Melinda Jones	P
Diane Bausman	A	Administrator Blackert	P
Amy Williamson	P		
Bethany Bland	P		
Glen Kuhlemier	P		
Mike Sterba	A		
Tom Rynott	P		
X-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	Meeting was called to Order at 10:00 a.m. by Chairman Schuneman	
Audience Requests	Laura Hoyle addressed the committee on behalf of Matt Prescott and Tim Kendrick who are partnering with Larry McCormick in the Banquet/Restaurant on East 3rd Street. They would like to be able to offer riverfront wedding packages. Committee agreed to work with Laura and develop riverfront wedding guidelines.	
Approve Minutes	Committee reviewed minutes from September 18, 2019 Tourism Committee meetings. Brian Tribley moved to approve minutes as presented, second by Amy Williamson, motion carried	Minutes Approved
Updates	A. Diane Bausman was not present but sent update B. Chamber Update - Small business discussion group - Holiday Event Schedule - No parade for Hometown Holidays C. Director's Report - Megan Horsman updated committee: - Sponsorship Packages - Hoping to have new sponsorship letters out by end of October. - Big Cat Quest Update - Moving location to Lawrence Park for August 22nd & 23rd with rain/flood date at end of September. - Food Truck Fridays - reaching out to regional food vendors and have received no feedback from local vendors regarding date changes. D. Tourism Grants - Committee reviewed grant application from the Rock Falls Chamber for \$1,000 for Hometown Holidays. Motion made by Alderman Kuhlemier to award a \$1,000 sponsorship grant to the Rock Falls Chamber for Hometown Holiday, second by Brian Tribley, roll call vote - 5 ayes, Bethany Bland abstained due to conflict of interest, motion carried. E. Façade Grant - Committee reviewed grant application from Touch of Thai II for replacement of windows. Motion made by	No Further Action required on all items

	Brian Tribley to award a \$2,000 façade grant to Touch of Thai II for façade improvements, second by Bethany Bland, roll call vote, 6 ayes, motion carried. • F. Northwest Illinois Film Office - no new updates • G. Marketing - Social Media followers increased after bike share announcement. • H. Hotel Updates - none at this time	
New Business	• A. Committee discussed purchase of vehicle for tourism use. Committee agreed that vehicle should be purchased and will seek prices. • B. Discussion on Lumberjack Festival to be held in October of 2020. Tom Rynott said he would speak to the Park District Board regarding holding the festival at Centennial Park. Motion was made by Bethany Bland to hire Timberworks for Festival not to exceed \$6,000, second by Amy Williamson, roll call vote, 6 ayes, motion carried.	
Committee Member Items	• none	
Adjournment	• Meeting adjourned at 10:53 a.m.	

Chairman Schuneman

