City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366

City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

October 14, 2026
10:00 a.m.
Council Chambers
603 W 10th Street
Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the September 9, 2026, Tourism Committee Meeting
4. Tourism Committee updates:
   a. Visit NW Illinois
   b. Rock Falls Chamber
   c. Tourism Director – Updates:
      i. Taco Throwdown Festival – September 25, 2026
      ii. Lumberjack Show at Selmi's – Women's Skillet Throwing Contest – October 3, 2026
      iii. Spooktacular Halloween Lighted Golf Cart & UTV Parade – October 17, 2026
5. Façade Grants:

- Approval was granted from the City Council to increase the Façade Grant Expense for Fiscal Year 2027 from $10,000.00 to $20,000.00

   a. Selmi's Formal Wear – 101 W 2nd Street – Requesting $5,000.00
   b. Selmi's Formal Wear – 105 W 2nd Street – Requesting $5,000.00
   c. The 4ts LLC – 218 1st Avenue – Requesting $3,472.59
6. Marketing
7. Hotels
8. Committee Member Items
9. Adjournment

Next Regular Meeting: November 18, 2026
Posted: October 9, 2026
Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Bryan Plummer, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.