



City of Rock Falls

Tourism Committee Meeting Minutes

Date: 11/6/19

Time Meeting Started: 10:02 a.m. Time Meeting Ended: 10:37 a.m.

Members		Also Attended	
Chairman Jim Schuneman	P	Director Megan Horsman	P
Brian Tribley	P	Tourism Assistant Melinda Jones	P
Diane Bausman	P	Administrator Blackert	P
Amy Williamson	P		
Bethany Bland	P		
Glen Kuhlemier	P		
Mike Sterba	A		
Tom Rynott	P		
P-Attended A-Absent			

Ordinance/Topic	Discussion	Plan of Action
Call to Order	Meeting was called to Order at 10:02 a.m. by Chairman Schuneman	
Audience Requests	None	
Approve Minutes	Committee reviewed minutes from October 9, 2019 Tourism Committee meetings. Glen Kuhlemier moved to approve minutes as presented, second by Brian Tribley, motion carried	Minutes Approved
Updates	A. Diane Bausman presented updates for Blackhawk Waterways B. Chamber Update - Bethany Bland presented - Hometown Holidays & park district lights planning going well, getting reindeer. Close to selling out bingo tickets. C. Director's Report - Megan Horsman updated committee: - Sponsorship Packets are all mailed. - New Vehicle search has started. - Bike Sharing program - Getting some response. May ask hotels to post signs by check-in. - Food Truck Fridays - Entertainment 2 of 4 nights booked. - Continuing to work on Lumberjack show info for 2020. Meetings scheduled. - Purchase of new copier or lease for Tourism/Building Department. Lease ends at end of 2019. Can buy new through Mike Corrigan and have him service. D. Rock Falls Tourism Grants - no new updates E. Facade Grant Program - no new updates F. Northwest Illinois Film Office - no new updates G. Marketing - no new updates H. Hotel Updates - none at this time	No Further Action required on all items
New Business	Discussion of status change for current part-time Tourism Administrative Assistant to full-time status by December 1, 2019. Will be presented to the Personnel Committee.	

Committee Member Items	• none	
Adjournment	• Meeting adjourned at 10:37 a.m.	

Chairman Schuneman

