

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

November 9, 2022

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the October 12, 2022, Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Halloween House Decorating Contest
 - ii. Tour of Lights – Home Decorating Contest
 - iii. Bike Share Program
 - d. Rock Falls Tourism Grants
 - i. Sauk Valley Area Chamber of Commerce – Sterling Seasonal Sights & Sounds - \$250.00 request
 - e. Marketing/Advertising/Promotions
 - f. Façade Grants
 - g. Hotels
5. New Business:
 - a. 2022 Calendar of Events for Tourism:
 - i. Flock to the Rock '23 – February 11, 2023
 - ii. Jammin' On The Rock – June 1st, July 6, August 3, and September 24th, 2023
 - iii. Bellson Music Fest – June 10, 2023
 - iv. Vietnam Traveling Memorial Wall – August 31 through September 4, 2023
 - v. Art in the Park Sculpture Walk – September 2, 2023
 - vi. Lumberjack Show & Beard Contest – October 7, 2023
 - vii. Food Truck Fridays will have a new twist – working on name and contacting bands for scheduling
 - viii. Independence Day Celebration – waiting on Sterling/Rock Falls Jaycees to confirm date
 - b. Illinois Governor's Conference on Travel & Tourism – December 5 – 7, 2022 – Melinda Jones will be attending

6. Old Business
 - a. Self Service Kayak Rental Proposal for 2023
7. Committee Member Items
8. Adjournment

Next Regular Meeting: December 14, 2022

Posted: November 4, 2022

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.