

City of Rock Falls

603 W. 10th Street
Rock Falls, IL 61071-2854

Mayor
Rod Kleckler
815-380-5333

City Administrator
Robbin Blackert
815-564-1366



City Clerk
Pam Martinez
815-622-1100

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

November 10, 2021

10:00 a.m.

Council Chambers

603 W 10th Street

Rock Falls, IL 61071

AGENDA

1. Call to Order
2. Audience Requests
3. Approve Minutes of the October 13, 2021 Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Tourism Director
 - i. Lumberjack Show – October 1, 2022 at Selmi's Farm
 - ii. Koloni Bikes
 - iii. Update on Tour of Lights – Home Christmas Decorating Contest
 - d. Rock Falls Tourism Grants
 - i. Sponsorship Grant – Sterling Seasonal Sights & Sounds Downtown Christmas Walk - \$250.00
 - e. Façade Grant Program
 - i. Z & She's Academy of Dance – Kris Zchiesche – Awnings & repair of water damage - \$5,000.00
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/Promotions
 - h. Hotels
5. New Business:
 - a. 2022 Calendar of Events for Tourism
 - i. Rock Falls Birding Trail Event – February 12, 2022
 - ii. Food Truck Fridays w/concert series 2022 – June 10, July 8 and August 12 – 11:30 a.m. to 9:00 p.m. – Concert 6:00 pm-9:00 pm or 7:00 pm-10:00p.m.
 - iii. Jammin' on the Rock 2022 – June 2, 2022, July 7, 2022 and August 4, 2022 – 6:00 p.m. to 8:00 p.m.
 - iv. Art in the Park – September 3, 2022 – 2:00 p.m. to 6:00 p.m.
 - v. Lumberjack Show & Beard Contest – October 1, 2022
6. Old Business:
 - a. Sign at the home of A.P. Smith founder of Rock Falls
7. Committee Member Items
 - a. Cancel or reschedule December 8, 2021 Tourism Committee Meeting
8. Adjournment

Next Regular Meeting: TBD

Posted: November 5, 2021

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.