

City of Rock Falls

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Rock Falls, IL 61071-2854

Mayor
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City Administrator
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815-564-1366



City Clerk
815-622-1100
Ext. 4

City Treasurer
Kay Abner
815-622-1100

TOURISM COMMITTEE

November 18, 2020
10:00 a.m.

AGENDA

Governor Pritzker's Executive Orders No. 2020-07 and No. 2020-18, suspends the in-person attendance requirement for members of the public body and allows for remote participation. In light of the current COVID-19 public health emergency and the prohibition of public gatherings of 10 or more, the City has chosen to conduct the Tourism Committee Meeting remotely.

If you would like to listen to the meeting, please go to <https://zoom.us/j/98580244003>, and enter the webinar passcode 123456.

To submit questions or comments for the Audience Request portion of the meeting:

Submit your questions to meeting@rockfalls61071.com prior to November 17, 2020 at 3:00 p.m. and your questions and/or comments, if appropriate, will be read during the meeting and addressed at that time.

1. Call to Order – Chairman Schuneman
2. Audience Requests
3. Approve Minutes of the October 14, 2020 Tourism Committee Meeting
4. Tourism Committee updates:
 - a. Blackhawk Waterways – Dianne Bausman
 - b. Rock Falls Chamber – Bethany Bland
 - c. Interim Tourism Director – Melinda Jones
 - i. Catfish Tournament – Dates for 2021
 - ii. Discussion on Tourism Sponsorship Drive for 2021
 - d. Rock Falls Tourism Grants
 - i. Sauk Valley Area Chamber of Commerce – Sterling Seasonal Sights & Sounds
 - ii. Rock Falls Chamber of Commerce – Hometown Holidays
 - e. Façade Grant Program
 - i. Dave Cochran – Work Completed
 - f. Northwest Illinois Film Office
 - g. Marketing/Advertising/Promotions
 - h. Hotels

5. New Business:
 - a. Grikmanis Wedding Request for RB&W Park – August 20, 2021 – all day set up until 6:00 p.m.
 - b. Chris King – Whiteside County Airport Event – July 23 – 25, 2021
6. Old Business:
 - a. Christmas Tree for RB&W Park
 - b. Discussion of landscape budget – RB&W Park
7. Committee Member Items
8. Adjournment

Next Regular Meeting: December 9, 2020 at 10:00 a.m.

Posted: November 12, 2020

Michelle K. Conklin, Deputy City Clerk

The City of Rock Falls is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with Disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in the meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Mark Searing, ADA Coordinator, at 1-815-622-1108 promptly to allow the City of Rock Falls to make reasonable accommodations within 48 hours of the scheduled meeting.