

Rock Falls Tourism Committee
City of Rock Falls Council Chambers
603 West 10th Street, Rock Falls
Wednesday, December 12th, 2018
10:00 A.M.

AGENDA

CALL TO ORDER

A. Roll Call

B. Public Comment

C. Review of Minutes from November 14th, 2018 meeting

1. *ACTION REQUESTED*: Approve Minutes from November 14th, 2018 meeting

D. Tourism Committee Updates

a. Blackhawk Waterways - Dianne Bausman

b. Chamber Update - Bethany Bland

c. Tourism Director

d. Rock Falls Tourism Grants Update

i. Percussion Palooza 02/24/2019 application review

1. *ACTION REQUESTED*: Approval of the grant application

e. Façade Grant Program Update

f. Northwest Illinois Film Office

g. Marketing/Advertising/ Promotions

i. Update to event sponsorship levels.

h. Hotel Updates

E. New Business

a. Discussion of 2019 Events

1. Food Truck Fridays May 4th, June 7th, July 5th, August 2nd

2. Art in the Park Walk Sept. 7th

3. Fishing Tournament Sept 27th-29th

b. FY19 Tourism Grant Update

F. Next Meeting Date & Time

G. Committee Member Items

H. Executive Session

I. Action taken from executive Session

J. Adjournment

Posted: 12-7-2018 Eric Arduini - City Clerk

Next regular meeting: 01/09/2019